



Dear Friends,

I am proud to share this year's annual report. 2014 was an incredible year, one where we took on new challenges, helped more families, and grew stronger in every aspect of the organization. In fact, Habitat for Humanity of Huron Valley was recognized as an Affiliate of Distinction by Habitat for Humanity International, an award signifying our work is in the top 1% of all affiliates in the United States. This award measures our financial stability, production, quality and performance, and how well our community supports us. So if you consider yourself part of our work, well done. Thank you for your devotion to our mission and our families. You are our strength, the reason we change so many lives, the force that allows us to grow.

If this is the first time you've thought about Habitat for Humanity of Huron Valley and the work we do, we'd love for you to join us in whatever way you can.

Habitat is made up of thousands who aren't afraid to get their hands dirty, let their voices be heard, and strengthen this community.

Enjoy this report and see your ripple effect. See how your gift makes a difference.

I hope you'll build with us,

Sarah Stanton
Executive Director



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For information on getting involved please visit www.h4h.org or call 734.677.1558.

# Habitat's model is built on dignity and respect.

The families, donors, volunteers and staff involved in our program all come together to change a family's life, while strengthening our community. Our partner families work incredibly hard over a period of 6-24 months. Before they can purchase their home with a 0% interest no-profit mortgage, they must earn 250 hours of sweat equity per adult, attend classes, and save a \$1,000 downpayment...all while juggling jobs, kids, and other life commitments.

The results are beautiful: Parents are proud of their home. Children do better in school. Neighbors take note and invest in their own homes. Taxes strengthen our local municipalities. Streets become safer and more livable. The whole community is strengthened.

In 2014, Habitat sold 17 homes to amazing, hard-working families who could not afford a home otherwise.

Alaa with her son, Kareem, as he wakes up from a nap in their Habitat home in Gault Village. affordable Momeownership for low-income 1.

# **HOP:** Homeownership Program

Sells homes with a 0% interest no-profit mortgage to low-income families.

The need for affordable homeownership in Washtenaw County is immense, and the lasting impact it can have on homeowners and their families is undeniable. Homeownership is the basis for a number of positive social, economic, family, and civic outcomes. It boosts the educational performance of children, lowers crime rates and lessens welfare dependency, induces higher civic and volunteer participation, and improves health care outcomes.

Entire neighborhoods are stabilized through affordable homeownership.

17 homes in 2014

Includes 22 adults and 33 children!

18 homes in 2015

19 homes in 2016 20 homes in 2017

We plan to sell 20 homes to families each and every year by 2017.



## **HOP Quick Facts:**

#### **Families:**

Earn 30-60% of area median income
Purchase their home with a 0% interest no-profit mortgage
Invest 250 hours of sweat equity per adult
Save and pay an \$1,000 down payment
Take homeownership, financial, and legal courses and a home maintenance class
Pay their mortgage for the life of the loan, typically 15-30 years

# Target Neighborhoods: Changing the Community

Habitat targets neighborhoods where we purchase multiple foreclosed houses and renovate them up to an Energy Star standard. Streets come alive as families move into homes. Neighbors are inspired to work on their own houses. Property values increase. The community has been stabilized through this strategic investment.

Hawthorne

Gault Village

West Willow

## **Construction Quick Facts:**

Exclusively renovate foreclosures
Improve homes up to an Energy
Star standard
Each home renovation requires
300 volunteer days





8 Veteran Repairs





1110 refrigerators replaced

















Here are some of their smiles.



Replacement Initiative, we've impacted over 1,000 families in significant ways.

We've served more families in more ways this year. From our Homeownership Program to our Refrigerator





























# **HIP:** Home Improvement Program

Provides services to low-income families living in our target neighborhoods.

Many low-income families own homes, but cannot afford the repairs and renovations they need. Habitat launched many programs in the last two years that has allowed us to exponentially increase the number of families we serve.

We continue to listen to the needs of the community to shape the programs we offer. We plan to serve over 250 families in 2015.



Low-income homeowners, current on their mortgage, taxes and insurance qualify for these programs These families pay back a portion of the cost and invest 16 hours of sweat equity



Mike and Kathy Starkey own a 55-year old home in Ypsilanti Township's West Willow neighborhood. This year they participated in Habitat's Veteran Repair Program. They'll pay Habitat back \$50 per month for six years. If the first five years of payments are sent on time, the last year of payments is forgiven. The Home Depot Foundation helps cover the rest of the costs, and 16 hours of sweat equity are required of the Starkeys.

"You ask if I'm a happy camper? You bet your (butt) I'm a happy camper," Mike Starkey said. "To me, Habitat is nothing but super."









Habitat launched many home improvement programs in response to the needs we've seen in the community. The success will lead to a significant growth in 2015.

## Weatherization

Provides upgrades and replacements to make homes more energy efficient.

## **Exterior Home Improvement**

Improves exterior of the home. Emphasis on water-damage prevention.

## **Veteran Repair Program**

Prioritizes health, safety and energy improvements for U.S. Military veterans.

## **Furnace Test and Tune**

Inspection of furnaces by a licensed contractor. If proven unsafe, replaced with an energy efficient model.

Total Families Served in 2014 through HIP: **40** 

Total Projected Families Served through HIP in 2015: 250

# Refrigerator

DTE to replace over

energy-inefficient refrigerators with energy-efficient models across Washtenaw County

> Home **Improvement Program**

**International Home Program** 

**Homeownership Program** 

Replacement

This year Habitat partnered with

Served

125 **Families** Served

250

**Families** 

Served

225

**Families** 

Served

200

**Families** Served

175

**Families** 

Served

150

**Families** 

100 **Families** Served

**75 Families** Served

**50 Families** Served

25 **Families** 

Served





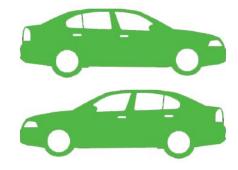
# **Energy Efficiency:** For Habitat it's easy been green

Habitat is a good steward of the environment. Both our Homeownership Program and our Home Improvement Programs make a significant difference in the amount of carbon emissions in our county.

The impact of all our programs was 1,321 metric tons of greenhouse gases diverted from the atmosphere, which is equivalent to taking **279 cars** off the road. In addition, it saves Washtenaw County Residents **\$211,700** in utility costs annually.

**Homeowner impact:** The utilities cost for the homes we renovate cost approximately \$80 less a month, or \$1,000 annually, determined by comparing DTE bills before and after our work.

It means Habitat families can afford to keep their homes warm, even during Michigan's frigid winters.



This year alone, Habitat's work was the equivalent of taking

279 cars off the road.

Momeowners \$1,000 save on average, \$1,000 a year on their utility bills.

# **Community Development:** Revitalizing Neighborhoods



West Willow residents talk about a vision of what their neighborhood can become.

Habitat's work encompasses a broader view than just building or renovating one home at a time for one family at a time. We are committed to revitalizing neighborhoods and serving more families by responding to community aspirations with an expanded array of products, services, and partnerships, with the mission of empowering residents to revive their neighborhoods and enhance their quality of life.

We work alongside partner agencies in the targeted neighborhoods of Gault Village and West Willow in Ypsilanti Township and engage residents through planning meetings and surveys to identify community aspirations and help bring residents together. We connect them to other resources to make change happen and support them in their efforts.



















Volunteers are our strength.

Over 4,000 volunteers invested their time in Habitat's mission in 2014. These individuals come from corporations, congregations, small businesses, our neighborhoods and student groups and work on our construction projects and in the Habitat ReStore.

Find our how to join us at www.h4h.org/get-involved/



























Habitat for Humanity of Huron Valley's Revenue for Fiscal Year 2014 was approximately \$6.5 million.

## Diversity in Giving:

Habitat is proud to receive a broad base of support from our community.

**Private Relationships:** A wide spectrum of individuals, companies, congregations and groups.

Every private dollar is invested in our programs.

**Public Partnerships:** Local, county and state governments partner closely with Habitat.

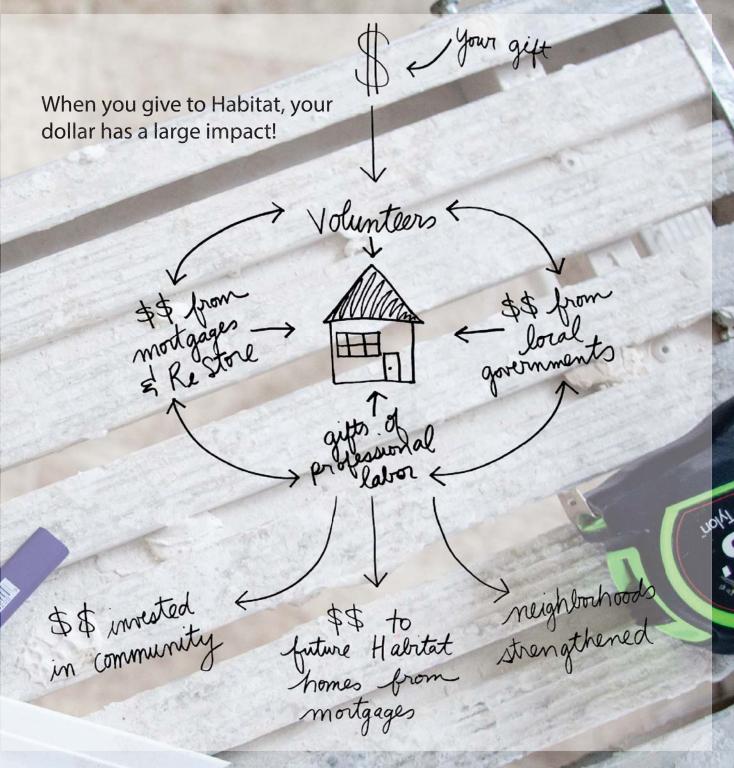
Primarily for acquisition and homeowner grants.

**Energy Grants:** Tied to the actual improvements we make on homes.

Earned Income: Mortgage revenue, Home Improvement loan payments, and ReStore revenue are invested into future homeownership opportunities. This also covers our administrative costs.

**InKind:** Donated professional labor, materials and property.





"We always said, 'Maybe we'll be homeowners someday if we win the lotto.' We may not have actually won the real lottery... But we never thought we would be picked.
We kind of did win our own little lottery."
-Jackie Burt

For nearly 10 years, the Burt family –Jackie, Tony and their two children –has been in and out of rental homes, moving from place to place.

A friend of theirs, another 'Habitat Family' suggested that they look into homeownership through the organization, so they contacted the Habitat for Humanity of Huron Valley. "A year later, here we are."

Jackie, a stay at home mom, and Tony, a security guard, each had to put 250 hours of "sweat equity" into the project before Habitat for Humanity would provide them with a 30-year, interest-free mortgage on the house. Several of those hours were spent in a series of classes to teach the future homeowners about finances and home maintenance. "They really prepare you for what it's like to be a homeowner," she says.

But a majority of the hours were dedicated to the actual construction and renovation of the home. It was hard work, Jackie said, but worth it.

"You've put some of your sweat and tears into it," she said. "They want to make sure that when you pick a house, you're going to stick with it." Jackie says that seeing the house renovated from top to bottom gives the family a certain sense of pride. "It makes you have more pride. You put all of this work into it. It's your house," she said, adding that she feels especially comfortable in the house because she watched it being built back up. "It's just very special knowing that we really worked for this."

Jackie says that she's glad to have a home for her children, 9 year old daughter Julia and 6 year old son Mathew, who has autism. "I just keep telling them, 'We never have to move again. **They've been really, really excited."** 



At Toyota, we've found that great things can happen when you bring together an organization like Habitat for Humanity with a vision of providing a hand-up, not a hand-out to worthy families in our community and Toyota's Continuous Improvement and Respect for People philosophy. Together, by engaging the skills and perspectives of Toyota's diverse team and Habitat's "know-how" we are making great strides in providing well-built homes for some amazing families in our community. Toyota looks forward to our continued relationship with Habitat for Humanity of Huron Valley."

NSK's experience as a lead sponsor on the project was hugely rewarding in so many ways. First, we got to give back to our community. Second, we were humbled to understand the scale of the need in our community and thirdly, it was a great team bonding experience bringing together so many of our people who wouldn't normally interact with each other. We all look forward to participating again next year!

-Brian Lindsay, CEO, NSK Americas





The Good News Group has very happily and productively partnered with HHHV since 1997, helping 25 families move into affordable, energy efficient housing! This partnership has allowed our 17 congregations of varying size to pool our resources and offer our church members real hands-on outreach ministry that truly changes lives. We meet new people, laugh together, share delicious lunches, get covered in sawdust and paint, learn new skills and through the magic of the HHHV planning, there is suddenly a beautifully rehabilitated home, a proud homeowner family and a stabilized neighborhood. HHHV makes it easy for us to step out of our churches and "do justice" in our community. - Sandy Simon, Good News Chair

The James A. and Faith Knight
Foundation believes in programs that
change lives. We are honored to be
a part of the revitalization of Women
Build in Washtenaw County. We are
proud to be part of this project that
empowers women, while changing the
lives of local families.

-Carol Knight Drain, The James A. and Faith Knight Foundation





It's inspiring to see Thrivent members and others continuously give of their time and talents to help families in local communities, like Washtenaw County, and around the world have safe, affordable housing. Our significant partnership with Habitat for Humanity is one way we demonstrate our commitment to living generously. The Thrivent Builds partnership allows us to work with wonderful affiliates like Habitat for Humanity Huron Valley to help increase the positive impact that they are having on families and our community.

-Timothy E Compton, Community Engagement Thrivent Financial for Lutherans Enhancing the quality of life and addressing critical issues for Michigan children and families is our number one priority.

Habitat for Humanity's ultimate goal is to take a house and make it a home. The passionate team at Habitat for Humanity of Huron Valley does exactly that!

-Janette Ferrantino, The J. Ferrantino Foundation



## Double the impact!

-Ed Mantey, Senior Vice President,

**Toyota Technical Center** 

Thank you for sponsoring TWO homes in 2014!



**Good News Group** 

# **Whole House Sponsors**



JAMES A. & FAITH

KNIGHT FOUNDATION





with the U of M Ross School of Business Habitat Builders

**Jack and Ginny Sinn Foundation** 

## **House of Faith**





## **Half House Sponsors**

**The Ervin Foundation** 



**The Detter Family Foundation** 

# Neighborhood Sponsors





## **Sustainability Fund Givers**

These individuals made 5 year pledges to the organization. Their commitment to Habitat allows us to grow and serve more families in more ways. Thank you!

### \$20,000-\$25,000

Susie Cannell and Bruce Wallace Paul and Kimberly Dannels Dave and Louise Lutton Jim and Gwynn Sterken Dick and Norma Sarns

### \$10,000-\$15,000

Dave Ardis and Valerie Suslow Maggie Bayless and Fred Hall Jeanne and Joe Learman Stan and Linda Learman Charlie Moss and Dee Fenner

## \$5,000

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# **Energy Grants and Public Partnerships**













## **InKind Gifts**















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Superior Spray Solution
Techrite Home Services
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Washtenaw Home Inspection
Services
Yale



### Thank you to these financial donors who gave between January 1, 2014 to December 31, 2014!

### \$50,000+

The Home Depot Foundation The J.Ferrantino Charitable Foundation Lowe's Home Improvement Thrivent Financial for Lutherans Toyota Motor Engineering and Manufacturing

### \$20,000-\$49,000

Anonymous
Jack and Ginny Sinn Foundation
Johnson Controls, Inc.
James A and Faith Knight Foundation
MASCO Corporation
NSK Corporation
J. F. Ervin Foundation

### \$10,000-\$19,999

Anonymous (3) 100(+) Women Who Care of Washtenaw County Citi First United Methodist Church Ann Arbor Gwynn and Jim Sterken
The Detter Family Foundation
University of Michigan Athletics
University of Michigan Ross School of
Business
Weingartz

### \$5,000-\$9,999

ADP
Ann Arbor Area Community
Foundation
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Foundation
Margaret Bayless and Fred Hall
Susie Cannell and Bruce Wallace
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Paul and Kimberly Dannels
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University of Michigan Habitat for

### \$1,000-\$4,999

Humanity

American Endowment Foundation Amherst and Janeth Turner Foundation Robert Amick Ann Arbor Area Board of Realtors Ann Arbor Christian Reformed Church Arbor Research Collaborative for Health





Ann Arbor

Ford Motor Company





Habitat for Humanity of Huron Valley's impact goes beyond Washtenaw County. For every home we renovate here, we sponsor one abroad, in either Guatemala or Haiti. To date, Habitat Huron Valley has given over \$400,000 and sponsored over 100 families abroad.

But that's not all, we send a crew to Guatemala every winter to experience the difference in the world, and to do our part to eliminate poverty housing. In 2014, 9 volunteers, donors and staff members helped build two homes in the beautiful colorful town of Xela (pronounced Shay-la). **For info on next year's trip, visit www.h4h.org** 

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#### \$500-\$999

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730 donors gave \$1 - \$249









The Bid to Build Auction presented by Weingartz was an evening of fun, food, and competitive bidding... all to help Habitat for Humanity of Huron Valley.

This year's auction was held in the Ross School of Business and raised \$155,000.

Have a donation you'd like to be picked up? Call us at 734.323.7028.

**Donate:** The store accepts donations from individuals and businesses of new and gently used

Volunteer: It take a lot of hands to keep our 1,600 sq ft warehouse organized. We need you!

100% of ReStore revenue is invested back into our homeownership program.

building materials, tools, furniture and appliances.

Check us out at https://www.facebook.com/h4h.restore

**Shop:** Items are sold to the public at 50-75% off retail price.

Our Facebook page is updated regularly with pictures of inventory.



## **Habitat ReStore**

170 Aprill Dr. Ann Arbor, MI 48103

Mon-Sat: 10am to 6pm Sun: 10am to 2pm

For free pickups call: 734.323.7028



## Get Involved: We Need You!

**Donate:** Give online today at www.h4h.org

**Volunteer:** Sign up online at www.h4h.org/get-involved/

**Team Habitat:** The Team Habitat: Adopt-A-Day program provides volunteers with a fun and rewarding day on the construction site, and allows them to engage in a natural team-building experience. We ask groups to raise \$1,000 as part of their day. Visit www.h4h.org/team-habitat/

**Sponsor a Home:** Our sponsorship levels range from \$5,000-\$40,000, and include volunteer opportunities and recognition.

Learn more at www.h4h.org/corporate-sponsorship-information/

**Join the Sustainability Fund:** Make a 5-year pledge and help Habitat as we serve more families in more ways.

Join us at www.h4h.org/sustainability-fund/

**Leave a Legacy:** A Major Gift or a Planned Gift can change lives while you're here, and after you're gone. If you're considering a significant gift to Habitat, we'd love to talk with you. Please call us at 734.677.1558

**Shop or Donate to the ReStore:** All proceeds support Habitat's mission. Visit www.h4h.org/restore/

**Own a Home:** The first step to purchasing a Habitat home is to fill out an intake form.

Find it at www.h4h.org/own-a-home/

**Improve your home:** Learn what home improvement programs you qualify for and apply. www.h4h.org/our-programs/

